

# CRAIN'S

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**REPORT**  
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### A bling show for the elite

**W**ANNA BUY THE BATMOBILE? The epic ride featured in *Batman Returns* is one of 200 specialty cars to be put on the block at New York's first Annual Rand/Workman Fine Motor Auction & Lifestyle Expo.

The event, from Sept. 9 through Sept. 11 at Piers 92 and 94, will feature classic cars and luxury items like eye-popping jewels. For a \$100 entry fee, attendees will have the opportunity to buy a selectively bred \$100,000 stallion from Gypsy MVP horses, sample sweets from DeBauve & Gallais or test-drive a Maybach.

The event's organizers, trade show producer **Bradford Rand** and real estate developer **David Workman**, expect 15,000 attendees daily. "A lot of the classic car owners are based in the Northeast," Mr. Workman says. "For the past six years, I've been going to auto auctions around the country and wondered why there wasn't one in Manhattan."

